

North Brookfield Downtown Development Committee (DDC)
Meeting Minutes
April 20, 2021

In Attendance:

Sheila Orsi, Ethan Melad, Marilynn Borst

Guest: Sue Lewandowski (NB Helps), Chet Lubelczyk (Fin Comm), Sheila Cuddy & Melissa Falls from QVCDC

Absent:., Sharon Donovan, Jack McClintock, Eva Brown, Glenna Stocks

Meeting Opened:

6:35 pm

Minutes approvals are postponed.

QVCDC Special Guest Speakers

Sheila and Melissa were asked to come to speak to the DDC regarding creating a buinesss committee in town. Some of the features the QVCDC could help with:

- Supply local businesses with loans
- Help with Marketing, attorneys sessions for businesses
- Mini-grants are available- match grants for technical assistance
- Classes regarding corporation set ups, technologies, networking, etc.

They mentioned that they can help some individuals to create the structure of the business committee. We can look to previous works such as the Quaboag Hills Chamber of Commerce and the Browse the Brookfields.

Some outreach programs might be to start a survey to get input from local businesses on their needs. Possobliy reach out to Jim Metcalf to inquire about the SCORE program. Host a Meet & Greet at the library. Host a guest speaker or two.

Grant Updates:

Drive in Movie Nights

May 7th is being rescheduled due to a conflict with the Town Meeting being the same evening.

New dates are Thurs May 6, Thurs June 17 or Thurs May 27.

First movie is The Princess Bride plus 2 more movies!

LRRP

Ethan gave us an update. Abby & Rhiannon had a site visit on April 16th. Ethan walked with them and talked about the Complete Streets proposals. They discussed project funding and greenery and trees.

New Business

Earth Day

Coming up April 24th, Sue Lewandowski mentioned that we were still planning on cleaning up the downtown and setting up the plants.

Next Meeting Dates:

No Meeting on 05/03/21

5/17/2021 – Next Meeting

Close of Meeting: 7:49 pm

Meeting minutes submitted by Sheila Orsi

Sept 7, 2021

Approved at September 7, 2021 meeting