

North Brookfield Downtown Development Committee (DDC)
Meeting Minutes
March 15, 2021

In Attendance:

Marilynn Borst, Sheila Orsi, Ethan Melad, Eva Brown, Sue Lyons, Sharon Donovan
Guest: Bill King, Planning Board

Absent: Glenna Stocks & Jack McClintock

Meeting Opened:

6:37 pm

No meeting was held on March 1, 2021. Minutes approvals are postponed.

Old Business:

Updates on Grant Applications

1. Local Rapid Recovery Planning: \$30,000
 - a. Have not heard who our Plan Facilitator (PF) is yet
 - b. Ethan received an email with survey & info, waiting to chat with the PF
 - a. Survey is open and PF will help to market and facilitate.
 - c. LRRP will be completed March – August. Final reports in September.
2. Complete Streets Grant: At Tier III
3. One Stop
 - a. Currently the Application is available to start working on, Eva Brown is undertaking this
 - b. 5 areas are being targeted: Townhouse, Planning & Evaluation, Town Planner, Downtown Beautification & Facades, and, Business Development
4. TAP Program
 - a. Met with ULI, they stated we need to complete the online form with our connections,
 - b. A panel of 5-8 experts from Mass Development will be attending
5. Drive up Movie:
 - a. There is enough funds in the grant for 2 more movie nights, we are thinking the end of May if possible.
6. Cultural Grant
 - a. Waiting on funding disbursements.

Other Items

7. May Festival has officially been cancelled due to Covid-19 difficulties.
8. Business Bites: Ideas for new businesses, Geraway Café, Dani Whitestone, Statz, Dollar General, Brookfield Orchards, Second Chance Animal.
9. DDC Strategic Plan: Need to update the Townhouse Revitalization Goals to be more accurate. Bonnie and Marilyn are working on an update.

New Business:

Ethan suggested that we get a mailed letter out to the public to let them know what is going on with the DDC for marketing. The TAP might be able to help with that.

Bill mentioned the Brownfields by the police station, that they may be developed into a residential complex on a slab.

BOS meeting was attended by Sheila Orsi to give a summary of current happenings in DDC. Town meetings are being held in May & November. DDC mentioned that it might be helpful to allow committees to give a 2-minute brief at the meeting to get more volunteers involved in our committees.

Next Meeting Dates:

4/5/2021 – Next Meeting

Close of Meeting: 7:46 pm

Meeting minutes submitted by Sheila Orsi

Sept 7, 2021

Approved at September 7, 2021 meeting