

North Brookfield Downtown Development Committee (DDC)
Meeting Minutes
November 1, 2021

In Attendance:

Sheila Orsi, Marilynn Borst, Sue Lewandowski, Eva Brown
Guest: Sharon Donovan
Absent: Jack McClintock, Ethan Melad

Meeting Opened:

6:47 pm

Minutes from October 18, 2021 were submitted by Sheila Orsi. Sue made a motion to accept, Marilynn seconded, all agreed. Minutes were approved.

Old Business:

1. Awards letter for the Complete Streets Grant was sent via email – Sheila is posting it online on the NB DDC webpage for future access.
2. Friends of the Townhouse had a Fall Family Fun Festival this past weekend. It was raining most of the day, but this first annual event was a success.
3. Kerrie Salwa reached out to Sheila and Ethan about the ARPA Travel & Tourism, we are working on researching it further.
4. Sheila spoke with Cynthia Henshaw at the Fall Festival and quickly discussed creating a new map for NB for the Trail connection. Partnering with Quabbin Land Trust for this project will be something we are looking into to satisfy one of our Strategic Goals from 2019.
5. Sharon discussed the Historical Commission's programs. They have 2 they are focusing on. One is the Inventory Project and the other is the Historical Plaques Project.

New Business

1. Sharon Donovan was the guest speaker at our meeting and gave an overview of a new program she is launching. The umbrella of the programing is the Arts & Enterprise Program of Central Massachusetts and it has a 3-part series including Creative Commerce, MakersSpace & Marketplace, and Pop-Up Productions. We were all most interested in the Creative Commerce Programming. Sharon has put some good thought into her new venture and we are excited to see this launch!
2. Another topic that came up in discussion generally was the Atwater Camp and how we might be able to reach out to Alumni of the camp as a resource.

Next Meeting Dates:

Next Meeting – November 15, 2021

Close of Meeting: 8:12 pm

Meeting minutes submitted by Sheila Orsi
Approved 12/05/2022