

Electronic Sign Usage

Maximum 10 messages at one time

Length of message: It is recommended that messages be kept brief and concise

Priorities and length of time:

1. Emergency – as necessary; determined by Public Safety Committee, takes precedence
2. Town Information/Business – Meetings, billing, etc.
3. Town Committee/Board Information – events other than regular meetings
4. Official School Information/Business – up to one month prior to event
5. Town affiliated non-profits – fundraising activities, up to one week prior to event
6. Veterans returning from Active Duty Service – for one week from return
7. All other town non-profit organizations – Scouting, Sportsmen's Club, Veteran Organizations, etc., up to one week prior to event
8. Events sponsored to benefit the North Brookfield public – blood drives, holiday events
9. All others as approved by the Board of Selectmen

Content

- No objectionable content – as determined by the Board of Selectmen

Fees:

- The cost to operate the sign, including electricity, remote internet access, personnel and maintenance costs are considered in determining the fee for utilizing the sign for messages. All non-town official notices (#'s 5 through 9) - \$10 per notice

Application for Use of Town Electronic Sign

Town Department / Community Group:

Dates for Display:

Applicant Name:

Contact information for Applicant:

Event / Message Display:

Applicant has read and agrees to the usage policy for the Town of North Brookfield Town Sign. The applicant understands that any town event or emergency which occurs during the display time will take precedent over any other message. Message may be edited for display purposes. Fee is non-refundable.

Signature of Applicant: _____

Office Use: Fee Paid: _____ Date Received: _____ By: _____
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